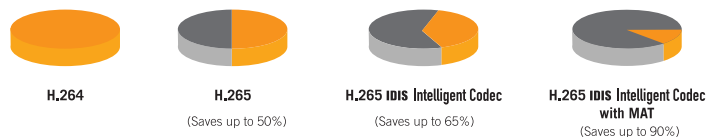




IDIS Intelligent Codec

Time and accuracy are of the essence in incident response, but typical video compression can hinder quick and efficient review of surveillance footage. Traditional approaches mean jerkier images and other challenges when reviewing critical moments. These frustrations have been an accepted trade-off for the bandwidth and storage savings compression provides — until now. IDIS Intelligent Codec delivers faster, smoother searching with clearer images as well as up to 90% savings on storage and bandwidth.

IDIS Intelligent Codec is advanced compression technology that dramatically enhances the company's complete H.265 range of IP cameras and network video recorders (NVRs), which already delivers up to 50% bit rate reduction savings on storage space and network bandwidth. It further delivers a 30% bit rate reduction on top of H.265, achieving a total 65% reduction for users. And with the leveraging of IDIS motion adaptive transmission (MAT) technology — which reduces transmission during live surveillance periods without movement — users see an even further reduction. From an H.264 baseline, IDIS Intelligent Codec plus MAT delivers a total savings of up to 90%, depending on scene and resolution.



IDIS Intelligent Codec makes the complete IDIS H.265 range cost effective, ensuring IDIS's signature low total cost of ownership. Another reason It's Not the Same, It's IDIS.

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